

## **Integrated Solutions for European farmers**





# Biologicals

**Biocontrol** 

**Biostimulants** 

Biochemicals

**Pheromones** 

Microbials

e.g., plant extracts, fermentation-based natural substances

e.g., bacteria, fungi, viruses



## Biologicals - EU sustainable agriculture

### Harnessing the power of nature

- With nature as a starting point, more opportunities to develop solutions with favourable toxicological and residue profile
- Fostering the uptake of Integrated Pest Management across Europe

### Biologicals as part of integrated solutions

- Not a one-to-one replacement for conventional crop protection tools; efficacy dependent on crops, location, agronomic conditions and other parameters
- Valuable as part of integrated solutions, supporting pesticide use and risk reduction

### Supporting the EU Green Deal

- EU ambition to promote alternatives to conventional pesticides and promote organic farming
- Societal demand for more natural solutions, including in agriculture and food

### **Our industry-wide commitment**

- CropLife Europe commitment to invest 4 billion euros in biopesticides by 2030
- Corteva ramping up investment with dedicated biologicals portfolio



### Biologicals - Building on Qalcova leadership



Build an Agile team



Empower grower success



**Embrace Balance** 



Partner with External Innovation



Portfolio roll-out in 2021

Create a startup mindset with access to corporate resources.

Focus on solving farmers' climate, regulatory and food-chain challenges without compromising profitability

Conventional & Biologicals, side-by-side

Rigorously select the best external innovation and magnify its growth

Fund your own growth, earn investments through short term milestones. 19 launches in 2021/22



# Biologicals are becoming an integral part of the solutions growers want



Source: Phillips McDougall, company websites, press search, expert interviews

### CORTEVA"

## Two drivers for the inclusion of biologicals into integrated solutions and broader portfolios

#### 1. Solutions efficacy

Biologicals are additive to the efficacy of agronomic solutions and have proven they can enhance efficacy



...our goal is not to separate biologicals from other crop protection practices, but instead demonstrate how they can complement each other for optimal benefit within conventional farming systems

Bayer

#### 2. Grower demand

Growers are increasingly under pressure to reduce conventional CP and fertilizer applications



Green Deal is going to put a real damper on how much CP and fertilizer we apply. I expect us to pull back our volume between 10-25% in the next 3 years

- EU row crop grower



Our major grocery customers are now asking us for information on our chemical footprint and applying a penalty if we go over the levels they set

US specialty crop grower

### Global Product Launches Timeline (as of Nov 2021)



2021

2022

2023

2024+















- We screened over 200 technologies in 2020-21
- 19 we selected to launch in 2021 to 2023
- 2022 represents both the magnitude of our success and the magnitude of our launch bottleneck



## **Biologicals Portfolio - Europe**

#### Biochemicals and naturally-derived

**Qalcova** active

 Spinosad: Natural origin insecticide used over 200 crops by both conventional and organic farmers across Europe

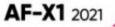
Jemvelva<sup>™</sup> active

 Spinetoram: Award-winning insecticide of natural origin with broad pest spectrum

**Inatreq** active

 Fenpicoxamid: Natural origin fungicide with unique mode of action for Septoria control on wheat





Aspergillus flavus MUCL54911: Innovative natural solution to control aflatoxin levels in maize











## **Biologicals Portfolio - Europe**

#### **Pheromones**



- Highly specific mating disruption method to control the Oriental fruit moth in peaches and other stone fruits
- Mating disruption pheromones against the tomato leafminer (*Tuta absoluta*), a major destructive invasive species
- Mating disruption tool controlling the European grapevine moth (Lobesia botrana)
- Mating disruption solution encapsulated in balls applied by gun for targeted control of codling moth (Cydia pomonella) in nuts
  Cydia Press available for orchards

#### **Biostimulants**



GROWTH NUTRITION SEED TREATME

- Methlylobacterium symbioticum: Innovative solution providing nitrogen to the plant by converting dinitrogen into ammonium
- Natural origin seed treatment biostimulant enhancing nutrient and water uptake for corn, sunflower and oilseed rape -Ympact™ available for cereals











## 1. Biochemical example: Spinosad

- Product of natural origin cleared for use in organic food production
  - Fermentation by the naturally-occurring soil bacteria, Saccharopolyspora spinosa
- Approved for use on a wide array of crops including extensive range of minor uses/specialty crops
  - Over 200 crops in 24 EU Member States
- Controls a broad spectrum of pests including problematic and invasive species
  - Including Thrips, Lepidoptera, Diptera, Drosophila Suzukii
- Unique Mode of Action: no cross-resistance to any other chemical class
- Uniquely short pre-harvest intervals, majority are 1-3 days
- Compatible in IPM programs
- Many years of safe use with no unacceptable environmental effects observed
  - > An indispensable pest control solution for both conventional and organic farmers in Europe, meeting societal demand for natural origin solutions and a more resilient and sustainable EU agriculture





## 2. Micro-organism example: AF-X1

#### Mycotoxins such as aflatoxins are a major food safety concern in the EU

- Aflatoxins are fungi-produced toxins found on crops such as maize
- Climate change is expected to lead to increased aflatoxins occurrence in Europe
- · Aflatoxins are known to be carcinogenic and genotoxic for human and animal health
- Maximum limits are set at EU level and aflatoxins management is a priority for the agri-food chain and public authorities

#### AF-X1 is a natural solution to control aflatoxins in maize

- Developed by Corteva and commercially available since 2015 in Italy
- Based on an atoxigenic Aspergillus flovus strain 54911
- Provides an effective reduction in aflatoxin concentration in harvested produce

➤ Mitigating the impact of climate change can start on the field with this natural micro-organism solution against aflatoxins in corn, a major food and feed safety issue



## 3. Pheromones example: Enrapta™ Tuta Press

#### Mating disruption method against the Tomato leafminer (Tuta absoluta)

- Highly specific solution with no impact on beneficial insects or pollinators
- No residues
- Compatible with organic production

### Tuta absoluta is an invasive species causing significant economic damage to EU tomato production

- Spreading across Europe since 2007, Tuta absoluta is difficult to control and can cause up to 80-100% yield losses in tomato crops
- In the Netherlands, the economic impact has been estimated at between €5 and 25 million per year
- In Italy, an outbreak of Tuta absoluta contributed to damage around 25% of tomato production in the 2018/2019 winter

>A natural pheromone to control an economically damaging invasive species on a key crop for EU consumers





13

## **Biostimulants Overview**

Biostimulants stimulate natural processes to enhance:

- nutrient uptake, nutrient efficiency
- tolerance to abiotic stress
- crop quality

With benefits for yield and vigor

Raw materials include seaweeds, plant extracts, humic and fulvic acids, hydrolysed proteins and micro-organisms, among others







## Biostimulants improve nutrient use efficiency.

→ Helps reduce nutrient losses to the environment and improves farmer ROI for fertilizer use

### Biostimulants improve crop quality.

→ Improves farmer income and can help meet technical demand with less output (e.g. higher density nutrient content in crops for feed)

#### Biostimulants improve crop vigour.

→ Improves tolerance to harsh growing conditions (abiotic stress)

Source: European Biostimulant Industry Council



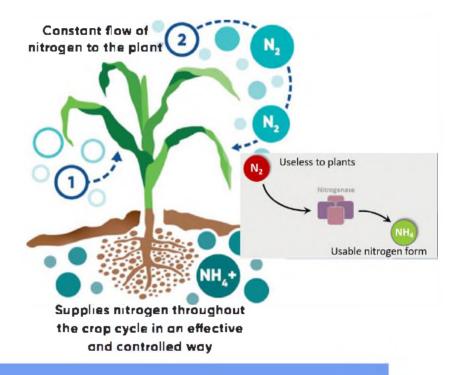
## Utrisha™ N

#### Nitrogen efficiency via air fixation

- · Methylobacterium converts N2 from the air into ammonium
- Naturally provides nitrogen to the plant
- · Cleared for use in organic agriculture

#### A natural solution to manage nitrogen

- An alternative source of nitrogen for crops
- No GHG emissions or nitrate leaching to groundwater
- 33kg needed for 100ha v. 50 tons of N fertilizers



A win-win scenario between sustainability and productivity with a natural nitrogen management solution



## Biostimulants - EU sustainable agriculture

### Supporting the EU Green Deal

- Biostimulants contribute to the EU objective of 50% nutrient losses reduction by improving nutrient uptake and use efficiency and enhancing crop quality
- Improving plant resilience to abiotic stresses and increase soil fertility

### **Towards a greener Common Agricultural Policy**

- Increasing agricultural productivity in a sustainable way
- CAP objective to conciliate yield increase with reduced environmental impact

### Meeting the EU Climate target

- Biostimulants help crops better adapt to climate change with resilience towards abiotic stresses such as floods and drought and reducing greenhouse gas emissions
- Improving climate resilience will regenerate soil health and reduce erosion

### Fostering biodiversity

- Biostimulants can add beneficial micro-organisms to the soil and increase soil fertility
- Potential to **reduce impact of nitrification** on biodiversity and reduce gas emissions







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18