

From: [REDACTED] (TAXUD)
Sent: 31 March 2017 18:00
To: [REDACTED] (TAXUD)
Subject: RE: Meeting British American Tobacco

Thanks [REDACTED] – fits the bill perfectly as far as I am concerned..

[REDACTED]

From: [REDACTED] (TAXUD)
Sent: Friday, March 31, 2017 5:58 PM
To: [REDACTED] (TAXUD)
Subject: Meeting British American Tobacco

Dear [REDACTED] I made a very short summary. Ok with you?
Thanks!

[REDACTED]

Summary report

Participants:

Mr [REDACTED], [REDACTED], [REDACTED] ([REDACTED]), British American Tobacco

Mr [REDACTED] (TAXUD)

Summary

- BTA explained their view on the customs classification as well as the excise duty treatment of new products (tobacco heated products and non-tobacco products like some forms of e-cigarettes).
- In BAT's view some of these new products are only about nicotine delivery and could be considered to be more similar to alcohol.
- BAT is of the opinion that a harmonized excise duty for e-cigarettes would be premature and unjustified because of the low risk associated with these products, difficulties in administering such a tax and limited revenues.
- Heat-Not-Burn tobacco products, which unlike e-cigarettes do contain tobacco, should be included in the scope of excisable goods by introducing a new category in the tobacco excise duty directive, according to BAT. However, due to the lower risk associated with these products, BAT believes a lower excise rate should be applicable to such Heat-Not-Burn products.
- SQ explained that the impact assessment on the review of tobacco directive is on-going. The public consultation was just finalized and the Commission will only decide towards the end of the year on the excise treatment of these products.