

**Application form Press Officer**

**Part 2**

**Reference no: \_\_\_\_\_\_\_\_\_\_** (to be filled in by CEO for internal use)

**Question 1:**

**Please briefly describe three examples of your most relevant experience for this role.**

**This can be anything you think we would like to know about; for example current or previous employment, advocacy, volunteering, life experience, or education.**

(200 words max per example)

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| Date | Experience | Type of experience |
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| **Question 2: Why would you like to work with CEO?**  (300 words max) |
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| **Question 3: Why are you interested in the job as Press Officer?**  (300 words max) |
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| **Question 4: Please indicate your language skills below, using the levels basic, good, or excellent.** |
| **English:**  **French:**  **Other:** |

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| **Question 5: CEO is preparing the launch of a report (not yet written) on the corporate influence over the French EU presidency. Please describe the main elements of your proposed media outreach plan.**  (300 words max) |
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| **Question 6: Please draft a press release for the following article:** [**Big Pharma’s lobbying firepower in Brussels**](https://corporateeurope.org/en/2021/05/big-pharmas-lobbying-firepower-brussels-least-eu36-million-year-and-likely-far-more) |
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| **Question 7: What tools and approaches would you use to ensure our research and campaign messages reach wider audiences beyond EU insiders in the ‘Brussels bubble’?**  (300 words max) |
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| **Question 8: How would you manage a situation where the publication date of two major planned publications clash, for instance, because one of them suffered delays in research and writing?**  (300 words max) |
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| **Question 9: Please share any examples of stories you’ve placed, or journalistic content you’ve created**  (300 words max) |
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**Thank you for your application!**