

**Application form Press Officer**

**Part 2**

**Reference no: \_\_\_\_\_\_\_\_\_\_** (to be filled in by CEO for internal use)

**Question 1:**

**Please briefly describe three examples of your most relevant experience for this role.**

**This can be anything you think we would like to know about; for example current or previous employment, advocacy, volunteering, life experience, or education.**

(200 words max per example)

|  |  |  |
| --- | --- | --- |
| Date | Experience |  Type of experience |
|  |  |  |
|  |  |  |
|  |  |  |

|  |
| --- |
| **Question 2: Why would you like to work with CEO?**(300 words max) |
|  |

|  |
| --- |
| **Question 3: Why are you interested in the job as Press Officer?**(300 words max) |
|  |

|  |
| --- |
| **Question 4: Please indicate your language skills below, using the levels basic, good, or excellent.** |
| **English:** **French:** **Other:** |

|  |
| --- |
| **Question 5: CEO is preparing the launch of a report (not yet written) on the corporate influence over the French EU presidency. Please describe the main elements of your proposed media outreach plan.**(300 words max) |
|  |

|  |
| --- |
| **Question 6: Please draft a press release for the following article:** [**Big Pharma’s lobbying firepower in Brussels**](https://corporateeurope.org/en/2021/05/big-pharmas-lobbying-firepower-brussels-least-eu36-million-year-and-likely-far-more) |
|  |

|  |
| --- |
| **Question 7: What tools and approaches would you use to ensure our research and campaign messages reach wider audiences beyond EU insiders in the ‘Brussels bubble’?**(300 words max) |
|  |

|  |
| --- |
| **Question 8: How would you manage a situation where the publication date of two major planned publications clash, for instance, because one of them suffered delays in research and writing?** (300 words max) |
|  |

|  |
| --- |
| **Question 9: Please share any examples of stories you’ve placed, or journalistic content you’ve created**(300 words max) |
|  |

**Thank you for your application!**