

From: [REDACTED]@google.com>

Sent: 09 November 2021 10:14

Subject: meeting request from Google re a ban on targeted advertising

Dear Member of the European Parliament,

I'd like to inquire if you'd be available for a meeting during the next plenary session in Strasbourg (22-25 November). We'd like to discuss with you a possible ban on targeted advertising that the EP is currently considering in both DSA and DMA files.

In our discussion, we'd like to present positive elements of targeted advertising as well as point out negative consequences of a possible ban for the wider digital ecosystem (consumers, publishers and advertisers). The meeting would be with Mrs [REDACTED] who heads our responsible digital advertising policy team in Europe.

If such a meeting would be of interest, I'd appreciate it if you could send a few availabilities on your side. We'll adapt to your busy schedule.

Thank you very much for considering our request.

Best regards,

[REDACTED]

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