

A NEW SEED LAW FOR EUROPE



ESA EUROPEAN SEED ASSOCIATION

HAS THE PLEASURE TO INVITE YOU TO A

DINNER-DEBATE ON PLANT REPRODUCTIVE MATERIAL: TOWARDS A NEW SEED LAW FOR EUROPE

Part of the Commission's legislative package on « Smarter Rules for Safer Food », the proposal for a Regulation on the production and making available on the market of plant reproductive material outlines the key principles by which seeds are produced and marketed in the European Union.

Such rules and requirements are crucial to ensure high quality seed for farmers and maintain plant breeding innovation.

Ahead of the public hearing on this file in the AGRI Committee, and in view of the on-going discussions in the AGRI and ENVI Committees, join the stakeholders involved in plant breeding, seed production and crop production for an informal exchange of views. In particular, the debate will focus on three key issues:

- ⇒ how to promote **plant breeding innovation** and **high quality seed** for agricultural productivity and sustainability,
- ⇒ how to address the issue of **preserving** and **maintaining genetic resources**,
- ⇒ how to balance **simplification** while ensuring appropriate levels of **traceability** and **control**.

MONDAY 25 NOVEMBER 2013

From 19.00h to 21.30h

In the Stanhope Hotel - Rue du Commerce, 9 - 1000 Brussels

19.00: Welcome cocktail

19.30: Welcome address by MEP Sergio Silvestris, Rapporteur on Plant Reproductive Material

Dinner & discussion

21.30: Concluding remarks by MEP Sergio Silvestris

Please confirm your attendance to secretariat@euroseeds.org by **Thursday 21 November** at the latest.
For any specific dietary requirements, or any other question, please contact: secretariat@euroseeds.org.

